

Many Lines of Traffic Lead to HEARN'S

There are so many quick, convenient ways of reaching this store that customers are always in touch with our money-saving opportunities. The various city and suburban lines daily and hourly bring to Fourteenth Street thousands of people who depend on Hearn's splendid merchandise and low prices.

HEARN

FOURTEENTH STREET Founded 1827 WEST OF FIFTH AVE.

Ninety-four Years of Hearn Merchandising

Nearly a century of control by the HEARN family, now in its fourth generation, has shaped a consistent policy of success in this store of which the latest evidence appears in our new departments and relocation and growth of many long established ones.

SUMMER NEEDS AT SAVING PRICES**Big assortments—liberally planned Daily Specials in all departments.****Following money-saving specials on sale both Monday and Tuesday.****White and Pastel Tinted Silk Trousseau Lingerie**

NIGHT DRESSES of finest quality crepe de chine—three models entirely hand made and trimmed with Val. or Irish crochet lace and embroidery. Two models are illustrated—were \$18.95. **14.87**

ENVELOPE CHEMISES (illustrated)—similar to the night dresses described above—were \$9.48. **7.27**

ENVELOPE CHEMISES AND COMBINATIONS of satin striped crepe and heavy quality crepe de chine—in exquisite lace trimmed models—were \$5.75. **4.73**

Two Special Values in Silks

39 inch Canton Crepes
2.37
Were \$2.95

Heavy quality silk in a full crepe weave that may be had in all the favorite light and dark colors.

40 inch Crepe Back Satins
1.84
Were \$2.45

Soft, draping quality with bright satin face, in a good assortment of street and evening colors.

START OF SEASON SALE

MONDAY **1238 Women's SILK DRESSES** **15.77**
Reg. Value \$24.73 to \$34.73
Smartest Spring materials and colors. Sizes 36 to 46.

Baseball Specials

THREE-IN-ONE COMBINATIONS—bat, ball and glove—for the "big leaguers"—regulation in every respect—value \$8.75. **5.66**

FOR THE "INTERMEDIATE"—just right for school-boys—value \$2.40. **1.96**

FOR THE BEGINNER—value \$1.25. **.86**

Semi-Made Spanish Lace Dresses**Special 10.74**

Black, beige, orchid and white dresses that only need a seam at the side, a graceful girdle and they are all ready to put on over a colored silk slip and make a complete and lovely dress at little expense.

Lace Dept.—Main Floor

Special lot of Philippine Envelope Chemises**1.82** Were \$2.48

Entirely hand-made—daintily scalloped and embroidered—strap shoulder

Continuing Special Purchase Sale Mfrs. Close Out of Undermuslins**Nightdresses**

Of flesh color crepe with colored stitching and white nainsook with lace inserting—round neck styles—were \$1.48. **1.04**

Nightdresses

Large assortment of charming styles in white, orchid, blue and flesh color nainsook—were \$2.28. **1.64**

Nightdresses

A variety of individual styles in fine quality cambric and nainsook—were \$2.97. **2.18**

Nightdresses

Of fine nainsook in white and flesh—with yoke back and front and cap sleeves of fine Val. lace—were \$3.28. **2.44**

Windsor Crepe Bloomers

White and flesh—were .97. **.60**

Nainsook models with simple or elaborate trimming—were \$2.28. **1.64**

Petticoats

Of imported saten in white and flesh with border of Calais lace inserting and edging—double panel models—were \$2.28. **1.64**

Petticoats

Of fine nainsook with elaborate flounces—were \$3.28. **2.44**

Envelope Chemises

Nainsook with rows of fish-eye Val. lace inserting and edge in rows of lace and embroidery—were .97. **.67**

Vests and Step-in Drawers

Dainty matching pieces of white nainsook, with pretty pipings of pink, orchid or blue, and hemstitched finish—were .97. Each **.67**

Women's Extra Size Accessories Summer Styles at Special Prices

Women's Extra Size Satin Camisoles—models of soft, fine quality satin, with button front, built up shoulders, and elaborate lace trimming—flesh and white—were \$1.97. **1.57**

Women's Triple Extra Size Burson Hose—black and balbriggan—were .75. **.50**

Women's Extra Size Mercerie Hose—rib top—slightly irregular—were .37. **.29**

Women's Extra Size Satin Breakfast Coats—fine quality trimming of self fullings and silk front—solid and changeable colors—were \$15.50. **13.95**

Women's Extra Size Voile Blouses—several attractive styles, one of which is a tie-back model—trimming of real Venice or filet edging—sizes 46 to 54—were \$5.65. **4.50**

Women's Extra Size Taffeta Petticoats—navy, black and changeable colors—deep flounces—were \$5.94. **4.97**

Extra Size Dept.—Third Floor

Pretty Underthings for Children

Children's Slips—lace and embroidery trimming—6 to 16 years—were \$1.68. **1.25**

Children's Cambric Drawers—embroidery and tucks—1 to 12 yrs.—were .68. **.42**

Children's Silk Princess Slips—white and pink—daintily trimmed with lace—6 to 14 years—were \$4.28. **3.25**

Children's Silk Bloomers—hemstitched ruffles—sizes 8 to 16 years—were \$1.97. **1.68**

Misses' Vests and Step-in Drawers—nainsook in pastel shades—were \$1.38. **.88**

Misses' Bloomers—pink and white batiste and crepe—sizes 6 to 16 years—were \$1.28. **.78**

36-Inch White Gabardines**.65****For Skirts and Sports Wear**

45-Inch French Chiffon Voiles—were \$0.80. **.68**

36-Inch Figured Voiles—many dainty designs—were \$1.18. **.88**

36-Inch Poplins—lustrous finish—were \$0.80. **.48**

27-Inch Figured Madras—were \$0.35. **.23**

40-Inch Organdies—one of the season's leading tub fabrics—were \$0.60. **.48**

45-Inch Linen Finish Fabrics—were \$0.40. **.28**

Underwear Crepe Plisse requires no starch or ironing for underwear, etc.—were \$0.35. **.28**

HEARN'S "GOODWEAR" Long Cloth—36 inch—10-yard piece—were \$3.28. **2.97**

HEARN'S "GOODWEAR" Nainsooks—39 inch—10-yard piece—were \$3.50. **3.18**

Gingham Bathing Dresses**8.95** Were \$10.50

Gingham is the favored mode for the Summer bathing costume. The model pictured comes in black and white checks with white linen collar and cuffs finished with black moire bows.

Two other attractive styles in red and brown checked Gingham come at this price also.

Special Purchase Sale Imported Fancy Voiles**.25** Value .67 to .95

Finely printed voiles made of fine combed yarns, in every color and pattern that can be had in this fabric.

The Wash Dress Fabric Department Also Offers the Following Specialty Cut Items:

Fancy Batistes—38 inches wide—checks, dots and all over patterns—light, dark and medium grounds—were \$4.50. **2.98**

Imported Irish Dimities—buds, checks, stripes and all over patterns—were \$4.75. **2.98**

Satin Stripe Voiles—broken assortment—dark grounds—were \$7.97. **5.00**

Yard Wide Polly Prim Cloths—fine fabric for children's dresses, rompers, etc.—with kindergarten border for trimming—were \$3.88. **2.28**

Mercerized Foulards—dots and figures on dark grounds—yard wide—were \$4.75. **2.28**

Dress Chintz—for women's and children's apron dresses, etc.—small, medium and large patterns—were \$4.75. **3.38**

Novelty Skirtings—38 inches wide—wistaria, green, blue, grey, flame, etc.—check pattern—will not wrinkle—beautiful lustre—were \$4.50. **2.98**

Fancy Suitings—checks, stripes and plaids—all color combinations—35 inches wide. **.67**

Imported Scotch Madras—white and colored grounds—fancy stripes—used by high class haberdashers—were \$3.88. **.75**

Best American Dress Ginghams—small, medium and large checks, also shirting stripes—all colors—were \$7.77. **.55**

56 inch All Wool Men's Wear Serges**1.62** Were \$2.18

Splendid quality, heavy enough for men's suits, in navy blue.

Special Offering Fine Voile Bed Sets**6.94****Made to Sell at \$12.00**

Colored embroidery inserts in blue, gold, mulberry and other decorative tints.

About 200 Pairs Fine Marquisette and Scrim Panel Curtains—real lace motif—2½ yards long—were \$6.94. **4.94**

Extra Heavy Slip Coverings—colored or self tone stripes—value .38. **.28**

New Curtain Nets—special offering—filet designs—small figures—yard wide. **.34**

Extra Wide Nets—square mesh weaves—very strong and serviceable—48 inches wide. **.57**

Manufacturers' Samples—Imported Madras Curtains—1½ yards long—many match—50 inches wide. **.67**

Fine Net Curtains—with Cluny lace edgings—were \$5.97. **3.97**

Figured Velour Drapes—center valance—blue, rose, brown, green—value \$5.47. Set **3.88**

Madras Curtains—cream grounds—colored rosebud designs—slight misweaves—perfect value \$2.47. pr. **1.66**

Sunfast Madras Portieres—rose, blue, green and wood tones—value \$7.47. pr. **5.88**

Half Sash Curtains—ready to hang—hemstitched—scrim and marquisette. Special, pr. **.57**

Curtain Muslins—colored borders—inserts of blue, pink and gold. Special, yd. **1.2½**

Importers' Samples of Lace Curtains—scrim, marquisette and lace—1½ yds. long. Each **.67**

4,000 Yards Mill Lengths Alhambra Draperies**.50** Yard

2 to 6 yard lengths—rose, blue, wood browns, greens and multi colorings—many match.

50 Pcs. High Grade Reversible Velour Portieres
17.44
Value \$23.50

Blue and rose, blue and brown, rose and green, and others. French edge. 7 ft. 6 in. long.

3,000 Yds. Drapery, Poplins and Repps
Special .67 Yd.

50 inches wide—rose, blue, olive, crimson, tan and other colors.

MORNING SPECIALS On Sale Monday and Tuesday Until 1 P.M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders

\$14.50 Boys' Suits. 11.45
All wool chevilles, tweeds and cassimeres—gray, tan, brown and heather mixtures—short, inverted or box plait models—alpaca lined—two pair fully lined trousers—sizes 7 to 17 years. BOYS' CLOTHING—THIRD FLOOR.

\$1.24 Little Tots' Rompers and Creepers. .65
Gingham and chambray—Foggy and Toddlers style—sizes to 6 years. INFANTS' DEPT.—SECOND FLOOR.

Women's Cotton Union Suits. .43
Seconds of 57c and 67c quality—low neck—sleeveless—loose or tight knee—regular and extra sizes. KNIT UNDERWEAR—MAIN FLOOR.

88 ct. Extra Size Muslin Gowns. .64
Flesh and white—round necks—embroidery trimmed. EXTRA SIZE DEPT.—THIRD FLOOR.

\$1.45 Men's Cloth Hats. 1.00
Brown and green—well made—sizes 6¾ to 7¼. MEN'S HATS—MAIN FLOOR.

\$2.19 to \$2.39 Men's Headlight Overalls or Coats. 1.77
Blue, blue striped or white—regular sizes 36 to 42—extra sizes, 44 to 50, 20c additional. MEN'S WORK CLOTHES—BASEMENT.

28 ct. Men's Mercerized Hose. .20
Large assortment of colors. HOSIERY—MAIN FLOOR.

\$6.50 Men's Fine Silk Shirts. 4.42
All silk jersey—satin striped effects—all sizes. MEN'S FURNISHINGS—MAIN FLOOR.

\$2.95 Men's Fine Pajamas. 2.20
A large assortment of fine Pongees—genuine soisettes—in blue, tan, hello, pink, etc. MEN'S FURNISHINGS—MAIN FLOOR.

74 ct. Men's Athletic Union Suits. .61
Sleeveless—knee length—cross-bar material—all sizes. MEN'S UNDERWEAR—MAIN FLOOR.

48 ct. Bud Vases. .29
Silver plated stand—cut glass tube—none sent. SILVERWARE—MAIN FLOOR.

56 ct. Sateens. .44
Yard wide—for all lining purposes—good assortment of light and dark colors. LININGS—BASEMENT.

21 ct. Men's and Women's Impid. Handkerchiefs. .12½
Men's soft finish cambric—black initial—also women's sheer quality shamrock lawn, with hand emb'd floral initial—dainty corded border. HANDKERCHIEFS—MAIN FLOOR.

Children's Patent Leather Sally Sandals.
Flexible turned soles—instep straps—cut out vamps—wedge heels—were \$2.45—sizes 4 to 8. **1.80**
\$2.95—8½ to 11. **2.15**
BOYS' CLOTHING—THIRD FLOOR.

from EUROPE to YOU

Three of a Kind—A set consisting of Earrings, Necklace and Bracelet of jet and pearls, the combination favored by Paris, has just arrived in our Jewelry Section to fascinate Miss New York.

Price is 7.50

Jewelry Section—Main Floor



No Need for a Hairpin—She who uses this new kind of cigarette holder will not have to take a hairpin and poke out the butt of her cigarette. There is a concealed spring which at a touch will push it right out. Moreover this ingenious idea is the more attractive because it was the Parisienne who invented it.

Price is .75

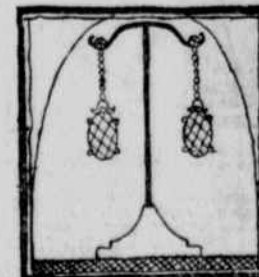
French Shop—Third Floor



Two Handles are Better Than One—Because they give a smarter style to this new bead bag that has just come from Paris. Let prying fingers steal within it when milady goes shopping, there is a drawstring which protectively and prettily gathers it closely in at the top.

Price is 6.75

Leather Goods Section—Main Floor



Like Real Ones—Two oval stones glowing with green fire and looking for all the world like genuine Emeralds, pendant from chains of tiny flashing cut steel beads are the latest word from Paris concerning earrings.

Price is 12.00

French Shop—Third Floor